



## 2009-10 Sponsor Opportunities

Corporate sponsorship is at the heart of Advancing Leadership's success. Our program appeals to community-minded businesses and organizations who have a vested interest in Federal Way's continued development as a strong, safe, thriving city. Many of our sponsors continue investing in AL year after year. Not only do they see amazing results with each graduating class, but they enjoy a high level of recognition for their contribution. We believe the quality of businesses and organizations that choose to support us is a key indicator of Advancing Leadership's ongoing success.

### PREMIER SPONSOR

**Value: \$2500**

Premier sponsorship gives your company maximum recognition and the opportunity to send an employee through the program. In turn, your sponsorship helps cover the overall costs of the 2009-10 program. A truly stellar value! Premier includes:

- One participant from your company in the Class of 2010 (worth \$900)
- Your corporate/foundation logo on all promotional materials, including AL website and e-newsletter (with links to your company website), brochures, advertisements, press releases, event programs, banners, displays and class agendas.
- Verbal recognition of your sponsorship at all class days and public events, including graduation and project celebrations .
- Opportunity to spotlight your company information and distribute materials on designated class days
- Invitations to class days, special workshops and graduation
- Written 'thank you' from the Class of 2010.

### SPECIALTY SPONSOR

**Value: \$250 - \$1000**

Specialty sponsorship allows you to contribute at the level that's right for your company, while enjoying high value recognition. As a Specialty Sponsor, you may cover the cost of a workshop, program materials or graduation gifts, or you may contribute meeting space, meals or other in-kind materials. Specialty includes:

- Recognition of your company on promotional materials related to your contribution, such as sponsor acknowledgement on the AL website and e-newsletter, event programs and displays, class agenda, labels on books or other program materials.
- Verbal recognition of your sponsorship to the class and guests on the day of your contribution.

**DAY SPONSOR** is the top tier of Specialty, with a \$1000 value. In addition to the benefits listed above, Day sponsorship includes:

- Your corporate/foundation logo displayed throughout your class day.
- Verbal recognition of your sponsorship on your class day.
- Opportunity to spotlight your company information and distribute materials on your class day.
- Invitation for two of your company representatives to attend your class day.
- Written 'thank you' from the Class of 2010.

**Becoming an AL Sponsor.** If you would like more information, or if you are ready to become a program sponsor, please contact Executive Director Teri Hickel at [terih@federalwaychamber.com](mailto:terih@federalwaychamber.com) or (253) 528-0846 or (253) 838-2605.



## PROGRAM DESCRIPTION.

Advancing Leadership (AL) was established in 1998 by the Federal Way Chamber of Commerce and local business sponsors. Our program accepts applicants with diverse backgrounds, experience levels and interests. Each year, a class of 25 - 30 people participate in leadership training, hands-on activities and excursions throughout the city. Over a nine-month period, class members work with over 100 local leaders while learning about local government, economic vitality, youth and education, human services and quality of life issues.

Their training is put to the test as they choose and complete a class project that has a lasting impact on Federal Way. Advancing Leadership class projects have impacted many different groups and needs, including play space for special needs infants and toddlers, park improvements, youth leadership development, art in public places, shelter for food bank visitors, childhood literacy, attractive city signage, mentorship of children by senior citizens, and scholarships for low-income students to participate in art, music and sports.

Graduates leave the Advancing Leadership ready to lead our city to success in business, government and nonprofit organizations. Over 250 men and women have completed the program. Alumni currently hold leadership positions in local government, businesses, non-profit organizations, service organizations, boards of directors, and appointed committees and commissions throughout Federal Way. AL truly touches every area of public life and community service in our city.

## BOARD OF DIRECTORS.

Advancing Leadership's Board of Directors represent our major sponsors and other key stakeholders in our community. the 2009-10 board members are:

**Jeanne Burbidge**, Federal Way City Council • **Allen Church**, South King Fire and Rescue

**Gloria Durant**, St. Francis Hospital • **Josh Garcia**, Federal Way Public Schools

**Michael Gintz**, The Gintz Group, LLC • **Debra Hansen**, Community Volunteer

**Dinah Herring**, Comcast Cable • **Andy Hwang**, Federal Way Police Department

**Jon McIntosh**, Grace Church • **Brady Nelson**, State Farm Insurance • **Ken Rhoades**, Comcast Cable

**Dan Shea**, Weyerhaeuser Company • **Lisa Skari**, Highline Community College

**Bob Wroblewski**, Community Volunteer • **Tom Pierson**, Federal Way Chamber of Commerce

## CURRENT PREMIER SPONSORS:



Learn more about AL and our sponsors at our website: [www.advancingleadership.org](http://www.advancingleadership.org)